## **Rishi Deep**

beingabstrac.com work.rishideep@gmail.com +91 9449 534 909

Product designer, designing experiences across SaaS, AI, EdTech and a. Based in Bangalore, India, I like to blend creativity with technical skills to transform ideas into user-focused digital solutions.

B.Tech in Computer Science, my five-year journey in design has led me to develop a unified design system, enhancing user experiences across Unacademy, Cohesive, and NextLevel.

Away from work, I bring a few of my ideas to life through my passion projects. I enjoy traveling through camera lens, capturing the streets, people, and their emotions. Keen on exploring leather crafting and pottery, seeking for nondigital art forms.



Amrita Vishwa Vidyapeetham 2014 - 18 Bachelor of Technology in Computer Science

Experience zeta Zeta Feb 24 - Present Lead UX Designer Unacademy 4 yrs 5 mos Apr 23 - Jan 24 Principal Designer Spearheading design and research at Cohesive Al, focusing on creating generative Al products in text, image, and voice domains. Apr 22 - Apr 23 Lead Product Designer Led NextLevel app design, boosting user engagement. Key role in Cohesive's Dev tool development and growth. Sep 20 - Apr 22 Senior Product Designer Established standard design system, partnered in product strategy, and played a vital role in redesigning Unacademy's learner app. Sep 19 - Sep 20 Product Designer Led live classroom design with interactive features, revamped Unacademy's website for 1M+ users, and drove A/B testing on app for growth.

## Cartoon Mango

1 yr 4 mos

## **Product Designer**

May 18 - Aug 19

Had an incredible opportunity to design projects across sectors such as banking, sports, and transportation, among others. Collaborated and worked with senior folks, establishing a key milestone in my career.